



*For immediate release*

## **Diodes Incorporated Celebrates 2014 Globally with its Distributor and Sales Channel Partner Awards**

**Plano, Texas – May 21, 2015** – Diodes Incorporated (Nasdaq: DIOD), a leading global manufacturer and supplier of high-quality application specific standard products within the broad discrete, logic and analog semiconductor markets, recently presented distribution awards in all its sales regions in recognition of their distributors' achievements. These acknowledge the importance of channel partners in gaining market share and increasing Diodes' business. Distribution accounts for greater than 60% of sales and increased levels of partnership are vital to allow global sales to continue to grow across the entire Diodes' portfolio.

Mark King, Diodes Incorporated's Senior Vice President of Sales and Marketing said, "The success of our distributors in all regions and countries can be attributed to having technically competent and well-motivated Sales Teams, who are effectively executing the Diodes sales and product strategy."

"Global Distributor of the Year" was awarded to Future Electronics while Mouser picked up "Highest Sales Growth" and Rutronik won "European Distributor of the Year". Recognizing an important segment of its business, Diodes awarded Avnet Silica with "Power Component Distributor of the Year".

In Asia, awards were given to distributors who had made the "Most Contribution" to Diodes' business in their specific country: Kingsun and Future Electronics Inc. in China, Zenitron in Taiwan, and Lite-On in Japan. "Outstanding Design-In" awards were also given: PACE and Powerking in China, Jyharn, ChainPower Technology, and Alltek Technology Corp. in Taiwan, and KPOS in Korea.

Full information on all of Diodes' products and authorized distributors can be found at [www.diodes.com](http://www.diodes.com)

### **About Diodes Incorporated**

Diodes Incorporated (Nasdaq: DIOD), a Standard and Poor's SmallCap 600 and Russell 3000 Index company, is a leading global manufacturer and supplier of high-quality application specific standard products within the broad discrete, logic and analog semiconductor markets. Diodes serves the consumer electronics, computing, communications, industrial, and automotive markets. Diodes' products include diodes, rectifiers, transistors, MOSFETs, protection devices, functional specific arrays, single gate logic, amplifiers and comparators, Hall-effect and temperature sensors; power management devices, including LED

drivers, AC-DC converters and controllers, DC-DC switching and linear voltage regulators, and voltage references along with special function devices, such as USB power switches, load switches, voltage supervisors, and motor controllers. Diodes' corporate headquarters and Americas' sales office are located in Plano, Texas. Design, marketing, and engineering centers are located in Plano; San Jose, California; Taipei, Taiwan; Manchester, England; and Neuhaus, Germany. Diodes' wafer fabrication facilities are located in Kansas City, Missouri and Manchester, with two additional facilities located in Shanghai, China. Diodes has assembly and test facilities located in Shanghai and in Chengdu, China, as well as in Neuhaus and in Taipei. Additional engineering, sales, warehouse, and logistics offices are located in Taipei; Hong Kong; Manchester; Shanghai; Shenzhen, China; Seongnam-si, South Korea; and Munich, Germany, with support offices throughout the world. For further information, including SEC filings, visit Diodes' website at [www.diodes.com](http://www.diodes.com).

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